

STEVE PALMER BAND

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STEVE PALMER BAND'S DEBUT CD 'APPARITION' NOW AVAILABLE ON ITUNES



Steve Palmer Band has released their debut CD "Apparition" on [iTunes](#). The CD will also be available digitally in the coming weeks on [Amazon.com](#) and other major digital music stores. Indie label **Arythmia Records** has distributed the CD in digital formats, with

physical CD's to be released later in major retail stores. "We are excited but wish that someone from the industry would step in and use their considerable marketing muscle to push the new album. I've decided that we are going to go it alone. I just had to hunker down and get this critical work done. So I contacted **Neilsen** about **Sound Scan**, got catalogue and ISRC numbers and did it myself. A good day for SPB but a bad omen for the industry if you ask me," laments Steve Palmer.

SPB GEARS UP FOR PUBLIC RELATIONS BLITZ

Steve just finished interviews with **Big Blend's 'Rants Raves and Radio'**, **Maximum Ink**, **Traverse City Record Eagle**, **In The Now**, **KJAG 95.5** (Salina, Kansas) and **Power Play**.

Check out the in-depth Maximum Ink article online at stevepalmerband.com on the feature section.

HOLIDAY SINGLE 'IN LOVE' RECORDS 10,212 DOWNLOADS

Our 'IN LOVE' holiday charity campaign had 10,212 fans downloading the free song! We must report that we weren't pleased with the final mix of the song but we just had to get it out. "Christians, Muslims and Jews are being killed today because of faith. So we had to do something", explains Steve. We will re-mix 'IN LOVE' and release it again next Christmas.

Good news is we will make donations to **Save The Children & St. Jude Children's Research Hospital** as planned."

TED KRAUT CANCELS SPB EVENT AT SXSU

Ted Kraut, an area businessman, has cancelled his promotional party at **SXSU** due to various factors. We are working on another **SXSU** gig with an independent venue so we'll keep you posted. "It was completely unforeseen and we feel terrible. Even if we don't play, I'll be there with my little girl," added Steve.

"Hey, this has happened to us before. I had three **Gin Blossom** dates cancelled, two **Blues Traveler** dates cancelled and one time my first booking agent/consultant **Mike Marucci** booked us at two events on the same night. One cancelled and the other reciprocated??? I had fired Marucci and kicked and kicked until the venue not owned by Marucci caved. We played but man it was down to one hour before the show. It really wreaks havoc on my band's schedules. They support their families with gigs. But it didn't stop the beating heart of my band like so many others – at least the Stones have survived."

SPB BEGINS PRODUCTION ON SECOND ROCK CD

Steve Palmer Band has begun work on the follow up rock CD entitled "**Mirrors In Your Mind**". Steve has finished arranging and writing intros, guitar riffs, and solo progressions for the CD and has recorded demos on eight of the songs.



"Bryan came over late last year and we recorded four acoustic tracks and I dug up three other full band demos from my library that I did earlier in the decade with my previous producer, Jim Ebert. The current band also recorded two tracks at my house with our new pro tools rig with an 8-16 channel interface. Brandon sounded great. Bryan is the best engineer I've worked with and the guy still plays ridiculous lead. We begin recording next month down in Nashville on a 64 channel Neve at TMC so

we can't wait. Brian has some serious chops - can't wait to hear what he comes up with. We worked up one track '**Gentle Ben**' in 40 minutes and it sounded ready for radio. 2012, here we come!"

"The title track is about how music can reflect and bring out the best in us all and another track, '**Never Leave You Alone**' is about one of my heros, Martin Luther King, who died a tragic death but lived a beautiful life and touched everyone on this planet who had a heart, a soul and a mind."

The band is also re-mixing their rock/leaning country offering, "**Stuck In A U'Haul**" with **Steve Quick** of **True North Productions**.

SPB ANNOUNCES BRANDON BARTLETT AS BAND'S MAIN DRUMMER

Steve Palmer, manager of SPB and President of **Arythmia Records**, is pleased to announce that **Brandon Bartlett** has agreed to move to the first position on drums and will replace **Tony Morra** as the primary session player. Steve explains his choice: "Brandon is a class individual. He is soft spoken, has a giving spirit and hits the drums hard like any good rocker. We've toured for a few months with him now and it was an easy choice and logical progression. I put him on the "**Mirrors In Your Mind**" sessions a couple weeks ago and **Brian Fullen** can still back him up if there's a conflict. Brian can do just about anything anywhere. He is, along with **Larry Hall**, the best supporting cast member I have ever had."